

Emory Nell Hodgson Woodruff School of Nursing horizontal logo



EMORY

NELL HODGSON  
WOODRUFF  
SCHOOL OF  
NURSING



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Emory Nell Hodgson Woodruff School of Nursing square logo



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Emory Nell Hodgson Woodruff School of Nursing vertical logo



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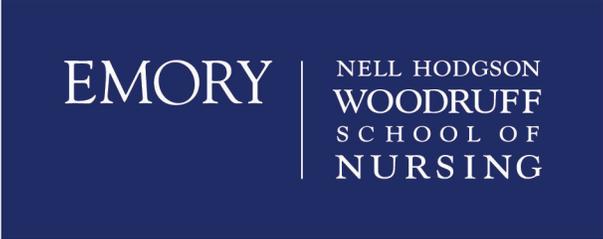
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NURSING

Emory Nell Hodgson Woodruff School of Nursing logo - no shield

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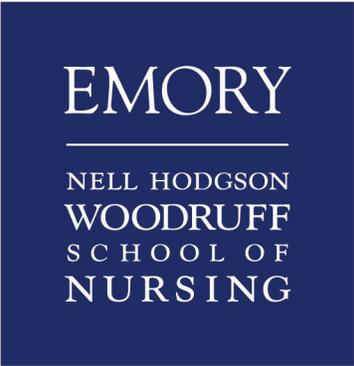
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Emory Nell Hodgson Woodruff School of Nursing logo - no shield

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EMORY  
UNIVERSITY

Logo use guideline standards and downloadable logos for Emory University and the schools can be found at <http://identity.emory.edu>. Communications strategy guide can be found at <http://brand.emory.edu>.

### Emory University Logo Guidelines

The identity system consists of the primary Emory University logos, school-level logos, and the logos for various Emory entities. These are available with or without the Emory shield logo.

- Official Emory University colors: Emory blue (PMS 280) and yellow (PMS 130 and PMS 871 metallic gold)
- Emory Athletics colors: Athletic blue (PMS 648), yellow (PMS 131), gray (PMS 428), and reverse white
- Emory Healthcare colors: Healthcare blue (PMS 288) and gray (PMS 423)

*Note: There are three different blues—Emory University (PMS 280), Athletics (PMS 648), and Healthcare (PMS 288)*

- School-level logo orientations include: horizontal (hz), square (sq), vertical (vt)
- School-level logos may have two or three orientations, i.e., Emory College or Arts and Sciences (two) and Goizueta Business School (three)
- A general rule for the clear zone around any Emory logo is that the space is no less than the width of the “M” in Emory, preferably more.



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UNIVERSITY

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PMS 280



PMS 130



PMS 871



PMS 648



PMS 428



PMS 288



PMS 423



PMS 131

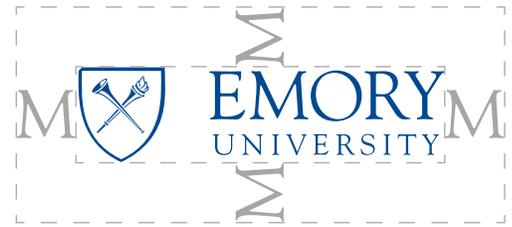
EMORY UNIVERSITY



EMORY



EMORY



Examples with and without the Emory shield logo



EMORY

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WOODRUFF  
SCHOOL OF  
NURSING



EMORY  
ALUMNI  
ASSOCIATION



EMORY

GOIZUETA  
BUSINESS  
SCHOOL

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BUSINESS  
SCHOOL